



For: **SleepPhones**

FOR IMMEDIATE RELEASE

THE BEST GIFT WILL HELP PUT YOU TO SLEEP

-The all-occasion gift: SleepPhones are perfect for everyone who wants and needs a good night's sleep-

BELLEFONTE, Pa. - The average adult in America gets slightly more than six and one-half hours of sleep a night. Experts say we should be getting from seven to nine hours and some estimates say that as many as one-third of us have a very hard time getting the rest we need. So, here's a real sleeper of a gift idea: SleepPhones, "pajamas for your ears," are the ideal gift for anyone who ever has a difficult time getting to sleep at night. Great for holidays, Mother's Day, Father's Day, and other special occasions.

"It was a real problem for me," said Dr. Wei-Shin Lai, CEO and inventor of SleepPhones, the most comfortable, sleep-inducing headband headphones.

"When I was on call at the emergency room, a phone call about a patient in the middle of the night would keep me up all night long. I invented SleepPhones to help me get the rest I needed and now you can give them as a gift to anyone who needs some sleep."

These remarkable headband headphones make falling asleep easy. Patented SleepPhones plug directly into virtually any music player, enabling the user to listen to anything they like, including music favorites or sounds that utilize binaural beats technology to soothe and calm brainwaves, gently lulling one to sleep.

SleepPhones provides a number of free downloads with binaural beats technology for MP3s on its website: www.sleepphones.com. There's a convenient app for the iPhone, as well.

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Readers who would like to learn more about how SleepPhones can help them get a good night's sleep, should visit the company's website: www.sleepphones.com.

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EDITOR'S NOTE: To arrange to speak with Dr. Wei-Shin Lai, CEO and inventor of SleepPhones or for more information about SleepPhones, please contact Casey Macioge at 312-339-7488 or casey@acousticsheep.com.

ABOUT ACOUSTICSHEEP LLC

Founded in 2007, AcousticSheep LLC manufactures and markets SleepPhones® and RunPhones®, innovative headphones with thin padded speakers sewn in soft comfortable headbands. Invented by Wei-Shin Lai, M.D., CEO, and her husband, Jason Wolfe, Chief Technology Officer, patented SleepPhones are specifically designed to help promote sound sleep and an aid in overcoming insomnia and second-hand snoring. RunPhones were introduced in 2010 to provide a solution for runners whose ear buds frequently fall out and to wick away perspiration. Both products have received significant praise from the media, are available in 50 countries around the world and sales continue to exceeded expectations. Headquartered in Bellefonte, Pa., AcousticSheep has maintained strong standards of environmental and social responsibility in both manufacturing and company operations since its inception. For more information about the company, please visit www.sleepphones.com.